



Der Drei-Eck Wanderer

MBCA Central Coast Section Newsletter

Website: <http://www.mbca.org/section/central-coast>

And <http://centralcoast.mbca.org>

Sept 2016

SECTION OFFICERS:

- President**
Yvonne Lazear 771-8587
- Vice President**
Gene Kruger 544-2002
- Secretary**
Sally Kruger 544-2002
- Treasurer**
Eileen Blair 489-9197

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Tracy Del Rio 801-9476
- Technical**
Bob Blair 489-9197
- Hospitality**
Gary Grunwald 929-2414
- Photographer**
Mary Nohr 688-7192
- Newsletter Editor:**
Yvonne Lazear 771-8587
ylazear@gmail.com
- Webmaster**
Elizabeth Lemos 459-5103

MEMBERSHIP NEWS:
Please welcome these
MBCA members who have
joined us recently!

James Christians
Dennis Rizzo

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PRESIDENT'S MESSAGE —Yvonne Lazear

Greetings CC Benzers!

The invention of the automobile has directly affected society for both men and women. Although the car industry is largely male dominated, Bertha Benz is mentioned frequently as a woman pioneer with an important role in the history of making cars.



Bertha Ringer Benz was the daughter of a wealthy family from the German town of Pforzheim. In 1872, she used part of her dowry (to no avail) to save Karl Benz, her soon to be husband's, iron construction company. Although this business failed, he moved on, using Bertha's continued financial support, to form a new manufacturing venture known as Benz & Cie. Karl developed the first true automobile in December 1885, receiving a patent the following year. The single-cylinder, 2.5-horsepower car had three wheels—one in front and two in the back, and could reach a speed of 25 mph. Bertha noticed that Karl concentrated mostly on the engineering side of the company, but ignored the marketing side. She sought to rectify this, as she knew that publicizing their car was important, especially given the competition of other new manufacturers then.

Unbeknownst to Karl, the Benz hit the road! In August 1888, Bertha, at the age of 39, along with her two teenage sons, decided to take a trip in their automobile to see their grandmother. Bertha acted as driver and mechanic along the rocky, and sometimes unpaved road. When low on fuel, she found a local pharmacy selling ligroin, the petroleum solvent used as gasoline; when the car's ignition broke, she fixed it with her garter; and when the fuel line became clogged, Bertha cleared with a hairpin. Remarkably, she even devised the world's first pair of brake pads. When the car's worn-down, wooden brakes began to fail, she asked a local shoemaker to install leather soles instead.

Eyewitness reports from residents of the towns along the 65 mile, 12-hour journey reached the press, expressing amazement at her achievement and how safe it seemed to be. While men concentrated on racing cars, Bertha thought about their more practical side. Bertha's goal was to prove that their invention was autonomous, and was ready to enter into production. She became the first woman to make such a long-distance trip popularizing their automobile and most likely saving Karl from professional and financial ruin. The avalanche of publicity resulted in the couple receiving orders almost immediately. After adding a gear system, within a decade, it became the world's largest automobile company with 400 employees and annual sales of nearly 600 cars.

In 1926, Benz & Cie merged with Gottlieb Daimler and Wilhelm Maybach's company to form Daimler-Benz, home to the Mercedes-Benz! Karl remained with the company in an advisory position as well as starting another automotive business with his son, until his death in 1929. Bertha Benz died at the age of 95 in 1944. Her 1888 triumph has been memorialized in books and on film, and today motorists can travel the 120-mile Bertha Benz Memorial Route, which follows the path of her historic trip.

2016 Calendar of Events & Advertisements

- August 27, Mullin Automotive Museum (Oxnard, CA)
- September 24, Oktoberfest
- October 9, Business and 2017 Planning Meeting
- October 29, Pumpkin Pursuit
- December 4, Holiday Party

Dates and Events are Subject to Change

Advertise in our Newsletter!

- Business Card Size Ad: \$25 per year for members
- Quarter Page Ad: \$50 per year for members
- Half Page Ad: \$100 per year for members
- Full Page Ad: \$200 per year for members
- Non-members are charged twice the member rate

**Contact Tracy Del Rio to arrange!
805-801-9476**

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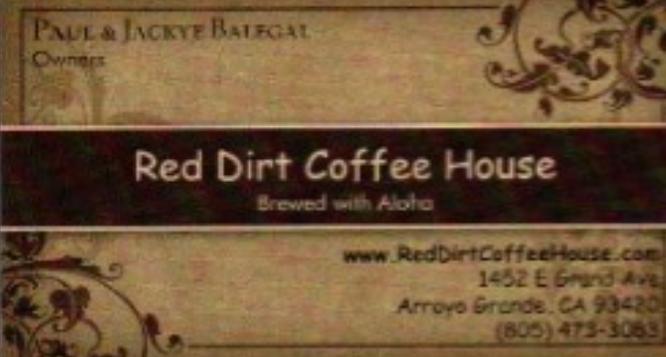
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COMING: Aug 27, Mullin Auto Museum : **RSVP by 8/7**

Mullin Automotive Museum, Oxnard



Saturday, August 27, 2016

Meet at Nohr's Auto Haus, Buellton @ 8:30am

Caravan to Oxnard, Arrive at approx. 10:15. for 10:30 docent tour
Please don't be late. We leave at 8:30am sharp
We will be at the shop by 7:45am for your arrivals

**Call Mary if you still
want to be included!!!**

Mary Nohr
855 Carriage Drive
Solvang, CA 93463
688-7192 (home)
Email: nglass@impulse.net

NOHR'S AUTO HAUS, 141 E. HWY 246,
Unit Q BUELLTON 688-7153

Take 101 to Buellton, Exit Hwy 246, Solvang / Lompoc. (2nd exit) 140A

Turn right onto Hwy 246 and immediate right into next driveway. Napa Store Complex called Park Center. We are all the way in the back of the complex.

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COMING: September 24, Oktoberfest

OKTOBERFEST 2016

Mercedes Benz Club of the Central Coast

JOIN US FOR BRATWURST, BIER AND MUSIK!!!

Oktoberfest



September 24, 2016 12-4pm \$20 per person

Where: 956 Griffin St. Grover Beach, CA

PLEASE RSVP by 9/14/16 to tracydelrio@gmail.com or
lemosliz@gmail.com or Call:

Tracy 805-801-9476 or Liz 805-459-5103

Mail advance payments to: 135. Whiteley St. AG, CA 93420

COMING: Oct 9, Business and 2017 Planning Meeting

MBCA Central Coast Section

**2016 Annual Planning and
Corporate Meeting
And BIG Bar-B-Que Lunch**

\$10 per person – Food and drinks donated by some of the members, so this money goes straight into the Treasury!

Sunday, October 9th

Held at home of Rich and Sharon, meeting beginning at 11am with lunch after

Send Check by **Oct 2nd** & make out to Rich Pescatore, 6970 Vina Loma, San Luis Obispo, CA

Also email RSVP by **Oct 2nd** to Rich at SLOPESCATORE@YAHOO.COM stating the number of attendees, and where you are coming from (SLO, NORTH COUNTY, SOUTH COUNTY?). Rich will reply with directions

Please come and have some fun!!!!!!

COMING: October 29, Pumpkin Pursuit

Pumpkin Pursuit Rally

Sat. Oct 29, 2016

\$22.00 per person

Wear or bring a costume!

Costume Prizes

During the event you will be purchasing a pumpkin.
Provided with materials there will be a pumpkin
decoration contest at the house

**Lunch and prizes afterwards,
Ends at the Nohr's house in
Solvang**

Meet 10:30 in Los Alamos, Off Hwy 101 Exit
#154, (not Hwy 154) Hwy 135. Meet on Bell St

Reserve by Oct 18

Please send \$22.00 per person to:

Checks made out to: Mary Nohr

855 Carriage Drive

Solvang CA 93463



COMING: December 18, Holiday Party



Mercedes-Benz Club of America
Central Coast Section

Christmas Party

12:30 PM Sunday, December 18th

San Luis Obispo Country Club

PLAN AHEAD Save the date!

The Christmas Party this year will be an afternoon lunch at the
San Luis Obispo County Club.

Join us for an afternoon of fun, games and good food as we celebrate the holidays.

Show off your car at a gathering in the parking lot.
Bring one funny, wise, idiotic or great wrapped gift
per attendee to exchange (\approx \$10).

Past: July 16, Picture Rally

Saturday, July 16st we arrived in the parking area of the Willows Restaurant in Nipomo. The gang was all there! Rally Masters, Gary Grunwald, and Connie Bellis handed out the rally details and route to our destination: the Grunwald residence in Nipomo where we would enjoy a wonderful German lunch, with wine, drinks and great conversation.



The rally route took us through Guadalupe, Orcutt, Santa Maria, Sisquoc, and ending in Nipomo. The scenery was breathtakingly beautiful with perfect weather, and interesting landmarks along the way.



Some of the roads were rough, but all the old cars were up to the task. Finding some of the pictures was really tough, as Gary and Connie didn't make it easy to find them.



Luckily no one got lost, so once arriving at Gary's house, we dove into eating snacks and then once the "real" food was grilled by Gary's son and daughter, Roger and Monica; we ate brats, sauerkraut, red cabbage, German potato salad, and apple cobbler. The drinks were flowing with beer, wine, lemonade, soft drinks, and bottled water. After the lunch, Gary made the awards presentations to the anxiously awaiting members. First place rally winners went to Rich & Yvonne (Lazar) Leamon driving a 230SLK. It was a very precious glass etched car model which will be represented to next year's winners of the Picture Rally as it so coveted. (Sorry you can't keep it.) Eileen and Bob Blair, along with their daughter, Lodene, won second place losing by only one point! As a consolation, they got a wonderful bottle of wine. We all had a wonderful time and many thanks to our hosts.



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ELECTION TIME IS HERE!

Support the Central Coast Section, MAKE A DIFFERENCE

Members in Good Standing are encouraged to volunteer for open Officer and Board of Directors Positions for 2017:

- Notification of nominations will be made to the board and officers by August 30th
- Distribute the ballot in September via email and or newsletter and counted by September 30th.
- Election results and **BIG Bar-B-Que** party will be held **October 9th**

•
Questions? Contact Brian Wampler, Membership Committee Chair at (cell) [\(805/704-0950\)](tel:8057040950) or derwampler@yahoo.com

Thank you for your membership renewal!

**Gary Grunwald Fredd Pratt
Kathie McBroom Bob Budke
Brian Wampler**



**Order your
MBCA Name
Badge - \$10 each**

**LOG IN FIRST, THEN
[www.mbca.org/product/name-
badge](http://www.mbca.org/product/name-badge) or call the MBCA office at
(800) 637-2360**

Mercedes Benz Central Coast Section

Sept 2016



Charlie and Audrey Alfano's new Mercedes Dealership being built in Gilbert, AZ to open within the next two weeks (In addition to their San Luis Obispo dealership)

Coming!! Central Coast Events

**Mullin Automotive Museum
August 27**



**OKTOBERFEST
September 24**

